O. P. T. A. Board Meeting Agenda Wednesday, November 10, 2021 at 7:30 PM EDT

Attendance: Bert Blackburn, Emily Brown, Beau Douglas, Bill Drikos, BJ Jackman, Ron Rowe, Peter Tsementzis,

Absent: Pam Muma, Lori Cantelo, Verne Higgs

Bert called the meeting to order at 7:35pm via Zoom conference call.

1. Approval of Meeting Minutes:

• BJ made a motion to accept the Oct 13, 2021 meeting minutes. Peter seconded. All in favour. Carried

2. Business arising from minutes

- 1. **Ontario Council of Shooters/Facebook/Website:** OPTA Facebook now has about 1220 members. The Buy & Sell page is active.
- 2. Youth Shooting/AIM/CUSF Beau emailed all Ontario youth shooters about interest in AIM shooting. There was a positive response and he would like to move forward with this positive experience for our kids. AIM does the brunt of the legwork in terms of sending out awards. AIM shoots simply run concurrent with regular ATA shoots. In terms of CUSF, Beau said he would be attending this weeks' event held by Western University to help out at their first trapshooting event. Peter stated he would welcome the opportunity to meet and help in some capacity to get CUSF shooters started. Emily said that a new club at McMaster has been started, which is a positive step for the organization.
- 3. **Shamrock Trophies** BJ said there are 4 leftover Shamrock bags not given out at 2021 Provincial and that he would like to send to Shamrock and get them rebranded for the 2022 Provincials. Bert said that these should be awarded as substantial trophies. Board agreed that BJ and Lori (Trophy Committee) can figure things out and do what they deem appropriate.
- 4. **Provincial Shoot Dates** date approved at the Hamilton Gun Club from July 28-31, 2022.

5. Shooting in Ontario

- Bert asked if clubs had been sending in their shoot dates. Beau stated that clubs have been sending them in and he would input them in the coming weeks. Emily reminded everyone that we need to be cognizant of geography when approving shoot dates (50-mile radius is the agreed upon criteria).
- Emily reported that there were 92 shooters at a Bronze League shoot and that 60% of them had not registered ATA targets before. Everyone agreed that this is definitely a target demographic we should try to encourage to shoot ATA targets.
- Ron stated that his club was throwing Big 50 targets this coming Sunday. Beau stated that there has been a noticeable increase in target participation this fall compared to years past, which is an encouraging sign moving forward.
- Emily said that we should contact clubs that are looking to be approved to keep them interested and able to host shoots and become active ATA clubs.

3. Monthly finances

1. Review of current year-to-date financial results

- Beau had been to the bank and 4 GICs have been purchased, totalling \$115,000. The are set that we now have at least one GIC maturing each year on a rolling 5-year basis. Nothing else of circumstance to report.

4. New business/Open Discussion

- 1. Bert asked if we should have a Trap Chair meeting this fall, of if we should wait until the spring. Board agreed it would make more sense to wait until spring.
- Bert asked if people had taken a look at the Strategic Plan. Beau said that there have been many positives in terms of increasing participation, having more active clubs (Dresden has started throwing ATA targets), and that social media accounts have continuously grown as time has gone by.

- Discussion ensued about outreach opportunities for the OPTA: Toronto Sportsmans Show, The TACCOM, and other opportunities that could reach new shooters. Bert said we need to be aware of balancing any potential costs with the possibility of attracting new members. Emily said some of the opportunities make it hard to quantify the benefit to the OPTA of participating in these events/shows, and that there needs to be a connection between the cost and people coming out to shoot.
- Emily asked if people had heard about the shooting of a gunsmith near Simcoe. Discussion ensued about the circumstances, as well as another shooting in Alberta.
- 5. Next meeting date Wednesday, December 15, 2021 at 7:30 pm EDT.
- 6. Adjournment: Meeting adjourned at 8:26pm.
 - > Items on hold for future discussion
 - Strategic Plan
 - Hall of Fame Building/Home Grounds