O. P. T. A. Board Meeting Agenda Tuesday, November 15, 2022 at 7:30 PM

Attendance: Pam Muma, Lori Cantelo, Beau Douglas, Bill Drikos, BJ Jackman, Emily Brown, Mat Tyhurst, Peter Tsementzis, Ron Rowe, Verne Higgs. *All present*

Pam called the meeting to order at 7:35pm via Zoom conference call.

1. Approval of Meeting Minutes: Mathew made a motion to accept the October 11, 2022, meeting minutes. Beau seconded. *All in favour.* Carried.

2. Business arising from Minutes

- 1. Member Survey results: Beau presented the results of the OPTA Member Survey. Lori was not surprised by the results. Beau said that he thought it was a positive step that the Hamilton Gun Club has put forth a shoot date for the Canada Day weekend. Ron said that when the CTA shoot was a satellite, it did not have the feel of the Canadians. Verne stated that he was surprised that most people prefer a 4-day vs a 5-day Provincial shoot. Pam reminded the board that while we can suggest to clubs what to do, in the end they decide what is the most practical shoot format for them. Peter asked if St Thomas could run a 4-day shoot, and Pam said that yes it could be done, and has been done before. Beau asked if the results should be shared with the members, and Pam said to email them out.
- **2. Strategic Plan Overview:** Lori presented an update on the Strategic Plan, outlining the 5 main goals of the OPTA:
 - a. Balance the OPTA Operating Budget
 - b. Increase OPTA Membership.
 - c. Increase the number of registered shoots/targets across Ontario
 - d. Increase the number of member clubs
 - e. Increase awareness of the sport and support existing membership through public relations

She highlighted that our OPTA budget has shown a surplus in the past 2 years and is projected to be balanced in the coming year. The OPTA trophy budget has decreased consistently since 2019, while still providing an extensive and excellent trophy package. Membership has grown close to pre-covid numbers, and with our new initiative to provide up to 50 free memberships to new members, we hope to continue to grow. Registered targets have increased over 25% from 2021 to 2022, and Dresden Sportsmen and Sydenham are new clubs that are throwing targets. Our social media and online presence are up-to-date and providing valuable information to our membership. Ron stated that he felt we need to promote the Big 50 program to some of our smaller clubs to get them to participate more. Lori asked the Board members to take the lead on an element of our goals. BJ suggested that we split up the task of reaching out to clubs not throwing targets geographically. Beau reminded everyone that some of the clubs are not active, and the list comes from the ATA as any club that has ever registered targets. Peter thanked Lori for her efforts and asked for a copy of the presentation.

- 3. OPTA Member Club Shoot Dates: Beau said that so far, we have 49 shoot dates across the province, with a couple clubs still to submit dates. There are also 14 Champion of Champions qualifiers so far. No one had any issues with the dates submitted, and Beau will send those out shortly. He thanked Brett Nattrass for coming forward to volunteer to run the shoots this year at TITSC.
- **4. 2023 Provincials:** Pam asked Beau to speak to the details about New York changing their shoot dates from the week after our shoot to the same week. Discussion ensued and the board was told that New York had set their date, then decided to move it a couple weeks ago to July 5-9. The board decided to leave our dates as they are, and host the 2023 Provincials July 5-9, 2023, at the St Thomas Gun Club. Verne said we need to remember that this is a good thing in that there are some shooters who will come to our shoot who normally do not due to the chosen date.

3. Monthly finances

1. Review of current year-to-date financial results: Beau had sent out the draft financial statements out to the board, as we need to approve them for our year-end. He clarified that our Accounts Payable line contains items that were due in 2021-2022 but were paid after year-end. Beau presented a motion to accept the financials as written. Pam seconded. Emily asked whether the OPTA issues a T4 for the honorarium for the secretary-treasurer, and if it was declared. Beau said that he did receive a form from the government but couldn't remember which tax form it was. Pam re-iterated this point. Emily stated that on any board she has served on, she received a T4, and that the board was liable if someone did not declare it on their income tax. Peter questioned why the OPTA Board would care if someone declared any money received on their income tax. Emily stated that if the CRA did an audit, they would audit all board members, and that the board Executive are especially at risk. Pam stated that the auditor, as well as the Secretary-Treasurer would be the only people at risk. Peter questioned the wording of "Note 6" in the draft financials, and Beau clarified that it was written by the accountants. Beau had spoken to Pam about purchasing a new printer for OPTA affairs, at a cost of \$299.72 to replace the old printer and scanner, which have stopped working. Mathew asked to re-visit the motion to accept the draft financial statements for the 2021-22 year. All in favour. Carried.

4. New business/Open Discussion

- 1. Target Participation: BJ presented an idea to promote registered shooting in Ontario. If a shooter shot more than a specific number of targets, and notified the OPTA of their target attainment, then we would cover the cost of their OPTA membership for the next target year. BJ clarified that these would be targets shot solely in Ontario, not across the whole ATA, and that shooters should have to apply for it and submit their target totals to the secretary/treasurer. Lori said it is good to try new initiatives. Beau said that we need to remain aware of doing things for the members, that benefit our members. Lori said this was true and that we need to take risks with new initiatives, as "doing nothing" doesn't progress the association. Peter added an idea to have a special event or trophy at the Provincials for these shooters, as another incentive to them to participate. BJ echoed his support of this idea, as did other board members. Lori asked for the average number of targets shot, and Beau provided stats on hand as further information. Discussion ensued, and Peter provided extensive insight on the idea. BJ, Beau, and Peter volunteered to take this on, as well as Strategic Goal #3 to increase targets thrown in Ontario and come up with a proposal by our next meeting.
- **2. Update from Ron:** Ron said that at their last ATA shoot, 3 new members signed up, including 1 youth shooter. He hopes to sign him up for AIM shortly. The club has also started to do shooter profiles of their members, to raise awareness for the Napanee & District Rod & Gun Club.
- **3. Hall of Fame Ceremony:** BJ presented the idea to take the Hall of Fame induction ceremony out of the AGM and hold it at a different time during the Provincials. Peter said that it would provide more recognition to the inductees, as well as provide a time for shooters to come together. Emily said that in years past, there was a banquet held outside the shooting season for all inductees, and that the HGC is having a Christmas banquet this year off-site. Peter and Verne voiced their support of the idea and that it would be a great opportunity for a social event.
- **5.** Next meeting date Tuesday, December 13, 2022, at 7:30 pm.
- **6.** Adjournment: Pam adjourned the meeting at 8:48pm.
 - > Items on hold for future discussion -