

OPTA Board Meeting Minutes

Monday, March 16, 2020

Attendance: Bert Blackburn, Lori Cantelo, Emily Brown, Dominic Gitto, BJ Jackman, Ron Rowe, Richard Bootsveld and Jamie LeBlanc

Absent: Bill Drikos

Meeting called to order at 7:32 pm by Bert Blackburn via conference call.

1. Approval of meeting minutes

BJ made a motion to accept the February 18th board of directors meeting minutes which was seconded by Emily. All in favour, minutes accepted.

2. Business arising from minutes

1. Website/Facebook/Twitter – We continue to see growth in Facebook group membership. The buy/sell on the website continues to be busy.
2. Ontario Council of Shooters – We have been informed that additional unspent funds will be distributed to the member organizations in the amount of \$1922.23 each.
3. New Shooter/OPTA promotions –
4. Strategic Plan – deferred until next meeting
5. 2020 Provincial Championship
 - a. Trophies – Bert started the discussion by indicating the he feels the trophy package needs to not be date specific to the greatest extent possible. Lori confirmed that the trophy committee has been working on trophy package with that and other considerations in mind to ensure trophies are re-usable and not wasted. Emily mentioned that Todd has offered leather products for cost to OPTA in the past. Dominic mentioned Embroider Me in Oakville as having been good to deal with (the owner is a skeet shooter). Lori went through the pre-read spreadsheet details with the board. She indicated that Richard's idea of silver bars can be done fairly economically depending on approach. There may be an option to put the OPTA logo on the bars, but this comes at increased cost which is being explored but the OPTA may need to commit to a couple of years' worth of trophies to make the cost reasonable. Generic trophies of any type could use tags to designate the events/categories/etc.... Buckles were discussed but decent ones tend to be

pricey and often come from US. The board is generally interested in focusing on Canadian products if possible, for cost savings and reduced cross-board issues. The committee introduced the idea of using savings from other trophies to increase the quality of the high overall/high all around trophies. – BJ is going to investigate Shamrock leather bags as an option for these higher quality trophies. Lori asked for the board's thoughts on wine/glasses which received positive feedback. The committee will get firm quotes and numbers and try and order over next couple of weeks (targeting before next meeting and looking to agree by email to proceed). Bert suggested letting trophy committee make the required decisions which was agreed to by the board.

- b. Program – The topic of sponsorship was discussed. Now that the letter has gone to last year's sponsors and advertiser follow up may be appropriate at least for those who advertised. At last meeting Bill took on leading this effort with Dominic and other's help. The spreadsheet circulated could be used to coordinate this effort. Bert also mentioned that he has asked Paulo to follow up on the ones he hit up this year.
- c. Other (planning log) – Jamie reviewed progress according to the planning log in the board materials. Things are generally on track for now. Jamie to send out target requirement proposal drafted by Bert so the board can review and provide feedback.

3. Monthly finances

- 1. Review of current year-to-date financial results – Not a lot of significant information to review. Jamie indicated that ATA fines for late submission of results by TITSC last year have been recovered. Bank balances and investments are in good shape.

4. New business

COVID-19 – This is likely to have impacts on a number of areas including target fee revenues, competitions, sponsorship/advertising revenues, etc.... Although the Provincials are not scheduled for several months, this is part of the reason that trophies chosen should not be date specific. It is unclear how long the impacts of COVID-19 will last at this point.

Dominic mentioned that Warren McLay has resigned as trap chair of HGC and he has taken on this responsibility. Dominic indicated that he is considering resigning from OPTA at end of this year to allow him to focus more on the HGC role.

Richard asked how do we encourage small clubs to register targets again. A short discussion of the strategic plan and one of its goals being exactly this. More discussion to come in future meetings.

It was suggested that a reminder to clubs to cancel before shoot event date should be sent out. Jamie committed to send along with procedure to cancel.

5. Next meeting

Monday April 13th 7:30 pm via conference call.

6. Adjournment

Meeting was adjourned at 9:02 pm.